



CSE-LOTO

News Release

LottoGopher Holdings Inc. Announces Sponsorship Deal with the Anaheim Ducks

VANCOUVER – June 1, 2017 - LottoGopher Holdings Inc. ("LottoGopher" or the "Company") (CSE: LOTO) is pleased to announce that as of the Second Round of the National Hockey League's (NHL) Stanley Cup playoffs, LottoGopher has entered into a sponsorship agreement with the Anaheim Ducks. LottoGopher is focused on building market share throughout California, and the Anaheim Ducks' fans and season ticket holders are a key demographic of interest for LottoGopher's innovative lottery service.

LottoGopher offered promotional giveaways to NHL fans during the Second Round of the playoffs, and will capitalize on game-time branding opportunities within the 17,000+ seat Honda Center during next year's hockey season.

"This is a wonderful opportunity for LottoGopher to align with a top Californian sports franchise, the Anaheim Ducks," said James Morel, CEO of LottoGopher. "LottoGopher will gain exposure within a targeted market for Powerball, Mega Millions and SuperLotto Plus, and we plan to deliver real value for fans and members along the way."

About the Anaheim Ducks

The Anaheim Ducks finished their 24th season in their 2016-17 National Hockey League campaign. The club was born in 1992 and played its first-ever game on Oct. 8, 1993 at Honda Center (then Arrowhead Pond of Anaheim). One of 30 NHL franchises located throughout the United States and Canada, the Ducks have played to over 90% capacity crowds in their history at the 17,174-seat Honda Center. On June 20, 2005, the Ducks franchise was purchased by Orange County residents Henry and Susan Samueli. By securing the first Stanley Cup championship in franchise history in 2007, the club also became the first team from California to win hockey's ultimate prize. The Ducks have reached the Conference Finals five times (2003, 2006, 2007, 2015 & 2017) and the Stanley Cup Final twice (2003 & 2007). The club clinched its fifth consecutive Pacific Division title and sixth in franchise history (2007, 2013, 2014, 2015, 2016 & 2017) last season. Anaheim has qualified for the playoffs ten times in the last 12 campaigns.



About LottoGopher

LottoGopher is a lottery messenger service that allows users to easily order and manage their state lottery tickets online using a debit or credit card. By allowing individuals to choose their numbers and safely order tickets for the official lottery drawings in California, LottoGopher makes it simple for users to keep track of their tickets and winnings. With LottoGopher, individuals can either play alone with a single ticket or create and join online public and private groups to pool winnings from California lotteries, including Mega Millions, Powerball and SuperLotto Plus. LottoGopher offers memberships that allow California residents to order multiple tickets from various lotteries. LottoGopher also enables users to stay up to date on the latest drawings, track their tickets and collect winnings. Members have exclusive access to expert player strategies, jackpot alerts, lottery news, lucky number pickers and winners' financial resources.

On behalf of the Board of LottoGopher Holdings Inc.

"James Morel"

President, CEO & Director

For more information, visit <u>LottoGopher.com</u>, like LottoGopher on <u>Facebook</u> and follow on <u>Instagram</u>, <u>Twitter</u> and <u>LinkedIn</u>. For Investor Information, please visit <u>LottoGopher.com/investor</u>

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Forward-Looking Statement

This new release contains statements and information that, to the extent that they are not historical fact, constitute "forward-looking information" within the meaning of applicable securities legislation, including statements in respect of the Company's listing on the Canadian Securities Exchange. Forward-looking information may include financial and other projections, as well as statements regarding future plans, objectives or economic performance, or the assumption underlying any of the foregoing. This prospectus uses words such as "may", "would", "could", "will", "likely", "except", "anticipate", "believe", "intend", "plan", "forecast", "project", "estimate", "outlook", and other similar expressions to identify forward-looking information. Forward-looking information is based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made, but which may prove to be incorrect.

Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by the forward-looking information. Accordingly, readers should not place undue reliance on any such forward-looking information. Further, any forward-looking statement speaks only as of the date on which such statement is made. New factors emerge from time to time, and it is not possible for the Company's management to predict all of such factors and to assess in advance the impact of each such factor on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. The Company does not undertake any obligation to update any forward-looking information to reflect information, events, results, circumstances or otherwise after the date hereof or to reflect the occurrence of unanticipated events, except as required by law including securities laws.

The CSE has in no way passed upon the merits of the Transaction and has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.



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